

Key Strategic Objectives 2021-2025

1 To PROMOTE the BENEFITS of QUALITY SEED as the foundation of sustainable agriculture value chains, through:

Elevating the engagement of the seed sector with international organizations, governments, NGOs, and philanthropic bodies.

Increasing the visibility of the seed sector and farmers in ensuring global food security, sustainable crop production, health and climate adaptation, and of their contributions to the achievement of the UN SDGs.

Outreach and active participation in UN bodies and Programs based on examination of activities related to food production and sustainability to raise awareness what the seed sector is doing on UN SDGs.

Facilitating the movement of seed through engagement with stakeholders from the entire value chain.

Supporting the recognition of seed company quality management systems in international trade to enhance the movement of seed.

Driving the development of science and risk based seed policies and standards for seed and promoting their consistent and effective adoption and implementation at national, regional and global levels.

3 To PROMOTE more EFFICIENT MOVEMENT of quality seed in order to continue to deliver benefits, through:

Furthermore, ISF will support its members by PROVIDING SERVICES and to be the GLOBAL PLATFORM for exchange and collaboration within the seed sector, through:

Identifying and sharing insights towards major changes, opportunities and future challenges that will impact the seed sector.

4 To ENCOURAGE POLICY ENVIRONMENTS that support fair and sustainable business models, through:

Advocating necessity and benefits of Intellectual Property Rights for value creation and innovation.

Promoting socially and ethically responsible business practices involving the seed sector.

Support national and regional actions from ISF members to increase the interest of young people in the seed sector.

2 To ACCELERATE the delivery of INNOVATION and ENABLE seed to remain a contributor to solutions that address farmer and consumer NEEDS, through:

Ensuring fair and efficient access to genetic resources for their conservation and sustainable use.

Work towards a mutually supportive implementation of Farmers' Rights and breeders' rights.

Explain the importance of innovation in sustainable agriculture.

Identify partners to increase understanding of stimulation of value creation for farmers and societies thanks to protection.

Contributing to the adoption and implementation of the UPOV 91 Act at national and regional levels.

Fostering engagement against illegal seed practices throughout the value chain.

Identify key areas for further elaboration of common practices.

Support national and regional actions from ISF members to increase the interest of young people in the seed sector.

Identify fair labor principles on fair wages, energy, responsible use of chemicals, waste management, etc. in cooperation with ILO, World Business Council on Sustainable Development and others.

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